


Media Coverage

Date	Publication	Edition	Link	Headline
30 July 2024	Economic Times	Online	https://economictimes.indiatimes.com/jobs/hr-policies-trends/are-you-a-personality-hire-what-the-new-genz-workplace-term-means/articleshow/112132195.cms	Are you a 'personality hire'? What the new GenZ workplace term means



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Are you a 'personality hire'? What the new GenZ workplace term means

By Riya Tandon, ET Online • Last Updated: Jul 30, 2024, 02:06:00 PM IST

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Synopsis

Personality hires are chosen for their interpersonal skills and cultural fit rather than technical expertise. This hiring method can enhance team cohesion and morale but may also introduce biases and reduce innovation. A balanced approach is recommended to harness benefits while mitigating challenges.



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